

Karabo

your gateway to parking management



Minimum stress. Maximum return.

PARKING IS IN OUR DNA

At Karabo-managed sites we park 12 million cars every month. Yes, you've read it correctly: 12 million cars every month.

Whether a busy shopping mall or a major hospital, we manage your car parks in such a way that you never have to worry about them. Across South Africa, our teams provide highly professional parking management which is customer-orientated and revenue-focused.

In fact, when we take over the management of a parking site, watch revenue grow by 15 to 20%.

Our commitment to you: minimum stress and maximum revenue.

OUR PORTFOLIO

COMMERCIAL
RETAIL
INDUSTRIAL
HEALTHCARE
HOSPITALITY
AIRPORTS
ACCESS CONTROL
GATING
EVENT PARKING



WE ADD BRILLIANCE TO YOUR BRAND

As the gateway to your brand, Karabo represents your customers' first and last touchpoint: as they enter your parking site and again as they leave.

We know better than anyone what makes your customers feel good when they park at your office block or hotel. We also know what makes them hope they never have to come back again!

- We are hands-on in our management approach.
- We set exceptional service standards and work day-in-day-out to ensure our teams maintain them.
- Our staff are dressed in striking signature colours which say, "We're here to help swiftly, efficiently, pleasantly and respectfully."
- Our parking technology is easy to use.
- Car parks under our management are clean and secure.
- Customers know and trust the Karabo brand.

We use *our* brand value to boost *yours*.



customised
solutions



partners in
your success



increased
revenue



ongoing
convenience



complete
transparency



visible
staffing

WE SOLVE PARKING PUZZLES

You've got a site. You've got a budget. You've also got traffic headaches in the surrounding area. You need a parking management company which has your best interests at heart and understands what being a 'partner' means.

Talk to us. We're specialists at pulling it all together.

- At Karabo we thrive on bypassing conventional approaches and championing creative solutions to parking management.
- Our custom-designed solutions will meet your unique challenges more seamlessly than you could ever have imagined.
- We transform parking operations into expertly managed and profitable operations utilising the latest technology available to the industry.
- Our staff are 'superheroes', trained and ready to deliver top-notch service 24/7 and 365.

Give us your parking 'puzzle' and watch us solve it.

“Karabo Parking Management currently manages the casual and monthly parking at key Redefine parking sites in Pretoria and Mpumalanga. It has increased income and reduced expenses significantly. Karabo is a trusted partner in maximizing asset value and comes highly recommended.”

Ronelle Domann: Property Manager @ Redefine Properties Limited



DID WE MENTION WE'RE INTO TECH?

At Karabo we're tech-savvy and always alert to the latest technology trends. We aim to make your customers' parking experience that much easier and stress-free.

- If we think your site needs new parking tech, you can be sure we'll tell you all about it – not tomorrow, but yesterday!
- We offer:
 - ~ machines enabled with 'Wave-your-hand-to-get-a-ticket' technology
 - ~ licence plate recognition
 - ~ the latest slick and speedy pay-on-foot machines
 - ~ payment apps
 - ~ multiple cashless and ticketless technologies to suit your parking site and your parker



That being said, if all you want is a friendly cashier at the exit, NO problem.

“From an income stream point of view, Hannes Botha, CEO of Karabo Parking, has been outstanding and has totally refreshed the parking management at our centre. Karabo's strategy and experience has turned the economics of our model into a huge success. We highly recommend them.”

Martin Hoffman: Operations Manager @ Broll Properties

WE HAVE A SECRET TO SHARE WITH YOU

We manufacture our OWN conventional paid-parking equipment. Then we supply, install and maintain it for you.

- This means we can meet market demand quickly and efficiently.
- And what's more, this makes our offering more cost-effective and budget-friendly.

We're future-proofing your parking needs.

OUR NERVE CENTRE

We manage sites remotely across numerous provinces from Karabo's 'nerve centre'. Our operational team can remotely control hardware at a site and even open a boom from their mobile devices if required. We share vital information with our sites, and assist staff in dealing with developing situations or urgent queries.

- We analyse parking statistics from all Karabo-managed car parks.
- We share data with you, our clients, in order for you to make timeous and appropriate decisions for your business.
- We are able to keep our finger on the customer-service pulse and ensure that customers are being communicated with in line with our exceptional service standards.

Let our nerve centre take the strain off yours.



k WE DON'T LIKE TO, BUT WE NEED TO...

... talk about money. How we meet your budget. How we help you to save. How we alert you to suspicious activities. How we foster transparency.

- Our tightly-managed in-house structures and systems are able to quickly alert management to suspicious monetary activities.
- If there's the slightest suspicion of a problem, we bring a forensic auditor on board to ensure transparent financial control.
- Need to discuss your budget with us? Give our CEO a call.

Talking about money wasn't that difficult, was it?

k WHY PARTNER WITH US

We can give you 1001 reasons why we believe you should partner with Karabo. Let's make it FIVE excellent reasons instead:

- We live and breathe parking management.
- We manage hands-on from the top down.
- We understand the sensitivities and challenges faced by different parking sites. Nothing phases us. Whether it's the CEO who's late for his flight or the anxious patient who's lost her parking disc, we know how to manage the situation on your behalf.
- We design end-to-end solutions which meet your needs today. If we need to redesign them for tomorrow, we're on top of it!
- Karabo is your gateway to clean, safe and profitable parking.

Commercial, retail, healthcare, airports, hospitality and industrial parks – these are all sectors which trust us to manage their car parks. Isn't it time YOU trusted us?

KARABO PARKING FOOTPRINT



- POLOKWANE
- NORTH WEST
- MPUMALANGA
- GAUTENG
- KWAZULU-NATAL
- WESTERN CAPE
- EASTERN CAPE



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**LET'S TAKE THE
CONVERSATION
FURTHER.**